



# ISO 37000

## Governance of Organizations - Guidance Course

Foundational Level, Digital Course



*"All ships rise with the tide"*



**ACADEMY**  
FLUIDROCK GOVERNANCE GROUP

**candor**  
governance specialists

## ISO 37000 Governance of Organizations - Guidance Course

Rating: ★★★★★

*Foundational Level, Digital Course*

### Introduction

The International Organization for Standardization has published the first ever international benchmark for good governance with unanimous approval. The International Standard, ISO 37000, provides guidance for the governance of organizations and a common language for all sizes and types of organizations across jurisdictions.

*“The pursuit of purpose is at the centre of all organizations and is, therefore, of primary importance for the governance of organizations. Good governance of organizations lays the foundation for the fulfilment of the purpose of the organization in an ethical, effective and responsible manner in line with stakeholder expectations.” ISO 37000:2021*

Good governance not only builds trust, it improves business performance and contributes to social and environmental integrity. ISO 37000 provides governing bodies with the tools they need to govern well, such that their organizations can perform effectively while behaving ethically and responsibly.

This internationally accredited course is presented by the standard’s co-editor, Carolyn Chalmers, and provides an excellent foundational understanding of ISO 37000.

ISO 37000:2021, Governance of organizations — Guidance. Geneva, Switzerland : ISO.



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ACCREDITED**



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ACCESS**



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## Course structure

The course comprises online videos, written text and take-away documents followed by an examination. A certificate is awarded on successful completion of the examination. The course is accredited by APMG International and endorsed by the Good Governance Academy.

WORLD'S LEADING  
ACCREDITATION  
AND EXAM  
INSTITUTE



## What you will learn

This foundational course will assist you in understanding the ISO 37000 conditions, principles and outcomes

- Appreciate the primary governance principle of purpose
- Understand the integrated nature of the foundational governance principles
- Identify and know the enabling governance principles
- Grasp the governance outcomes resulting from the primary, foundational and enabling governance principles
- Identify the roles involved in the governance of organizations

**START DATE  
1 NOV 2021**

## Who should attend

- Directors
- Trustees
- Company Secretaries
- Executives and Leaders
- ESG and GRC practitioners
- Auditors
- Accountants
- Compliance professionals
- Risk professionals
- Regulators
- Council members and students of governance and business science

## Approximate course duration: 15 hours

## COST

**EARLY BIRD  
SPECIAL 10% OFF**

**USD \$650**

**EUR €565**

**GBP £485**

**ZAR R9,750**

Includes 12 months' access to the digital course, international accredited examination, certificate and digital badge.

Note: Students must purchase ISO 37000 from their national standards organisation or directly from [ISO](https://www.iso.org).

The quoted prices includes VAT.

## Course Content

An introduction to ISO 37000, the definitions and the application of the standard

Defining governance and the governing body

Unpacking the governance principles including:

- **An overview of the principles and outcomes**
- **The conditions for effective governance**
- **The primary governance principle of Purpose**
- **The foundational governance principles of:**
  - Value generation
  - Strategy
  - Oversight
  - Accountability
- **The enabling governance principles of:**
  - Stakeholder engagement
  - Leadership
  - Data and decisions
  - Risk governance
  - Social responsibility
  - Viability and performance over time



**Carolynn Chalmers**

## Course facilitator

Carolynn is an internationally recognized name in governance and a renowned facilitator on several aspects of governance. She has been involved since inception in the drafting of ISO 37000 and is one of the few people who can provide the history behind, and the intentions of, every aspect of ISO 37000. Carolynn also chairs the South African Bureau of Standards' technical committee responsible for this standard.

**Book now to ensure you stay abreast of international governance developments**

**Click to book this course**