

Be part of
the 1st ISO 37000
in-person course
held in Dubai, UAE



ACADEMY
FLUIDROCK
GOVERNANCE GROUP

ISO 37000:2021

Governance of Organizations - Guidance Hybrid Course

Foundation Level
Dubai, UAE

Digital content, plus videos and
in-person facilitated sessions



2024
Approved
CPD
Provider



*"All ships
rise with the tide"*

 **APMG**
International



Introduction

The International Organization for Standardization has published the first ever international benchmark for good governance with unanimous approval. The International Standard, ISO 37000, provides guidance for the governance of organizations and a common language for all sizes and types of organizations across jurisdictions.

ISO 37000:2021 - *“The pursuit of purpose is at the centre of all organizations and is, therefore, of primary importance for the governance of organizations. Good governance of organizations lays the foundation for the fulfillment of the purpose of the organization in an ethical, effective and responsible manner in line with stakeholder expectations.”*

Good governance not only builds trust, it improves business performance and contributes to social and environmental integrity. ISO 37000 provides governing bodies with the tools they need to govern well, such that their organizations can perform effectively while behaving ethically and responsibly.

This internationally accredited course consists of two components:



Modules in digital format:

- presented by the standard’s co-editor, Carolyn Chalmers
- provides an excellent foundational understanding of ISO 37000



In-person Contact Sessions

- presented by highly qualified and experienced governance professionals
- to be held in Dubai, UAE and offer great networking opportunities



**INTERNATIONALLY
ACCREDITED**



**DIGITAL
ON DEMAND**



**1 YEAR
ACCESS**



**DIGITAL
EXAMINATIONS**



**JUST-IN-TIME
JUST-FOR-YOU**



**WEBINAR
INVITATIONS**



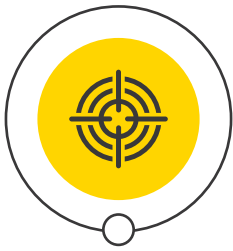
**IN-PERSON
SESSIONS**

Course Structure

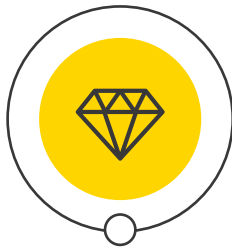
Blended Learning Component	Mode of delivery	Structure	Duration
Digital learning	Modules in digital format	<ul style="list-style-type: none"> · The digital course comprises of recorded online videos, written text and take-away documents followed by an examination · Delegates will have 12 month's access to the course platform and must complete it within this period · It is however recommended that the digital modules are completed prior to online training commencing · The study manual will be provided in soft copy in support of online training · The digital modules are accessed through the FluidRock web portal (www.fluidrockacademy.com) 	<ul style="list-style-type: none"> · Approximate digital course duration: 15 hours · 12 month's access to the course platform.
In-person Contact Sessions In Dubai, UAE	In-person	<p>Session 1:</p> <ul style="list-style-type: none"> · Overview of ISO 37000 · "The ISO Tree" · Primary principle and definitions · Case study <p>Session 2:</p> <ul style="list-style-type: none"> · Foundational principles · Case study <p>Session 3:</p> <ul style="list-style-type: none"> · Enabling principles · Case study <p>Session 4:</p> <ul style="list-style-type: none"> · Governance outcomes · Overview · Exam preparation 	<ul style="list-style-type: none"> · 4 Sessions of 2 hours per session
Post Training Examination	Online	<p>APMG Examination</p> <ul style="list-style-type: none"> · Delegate to take the exam after the completion of the digital and online modules · A certificate and digital badge are awarded upon successful completion of the examination. 	<ul style="list-style-type: none"> · 1 Hour

What you will learn

This foundational course will assist you in understanding the ISO 37000 conditions, principles and outcomes.



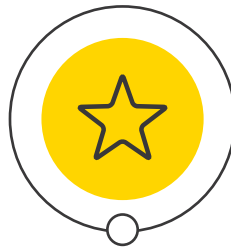
Appreciate the primary governance principle of purpose



Understand the integrated nature of the foundational governance principles



Identify and know the enabling governance principles



Grasp the governance outcomes resulting from the primary, foundational and enabling governance principles



Identify the roles involved in the governance of organizations

Who should attend

- Directors
- Trustees
- Company Secretaries
- Executives and Leaders
- ESG and GRC practitioners
- Auditors
- Accountants
- Compliance professionals
- Risk professionals
- Regulators
- Council members and students of governance and business science



Location: Dubai, UAE

Cost

Includes 12 months' access to the digital course, access to the online sessions, international accredited examination, 4 in person sessions, certificate and digital badge. Invoices and purchase orders can be generated and vendor forms completed upon request.

*Note: Students must purchase ISO 37000 from their national standards organisation, directly from **ISO** or the South African Buro of Standards (SANS 37000:2023) at <https://store.sabs.co.za/>*



Course Content

- An introduction to ISO 37000, the definitions and the application of the standard defining governance and the governing body
- Unpacking the governance principles including:
 - An overview of the principles and outcomes
 - The conditions for effective governance
 - The primary governance principle of Purpose
 - The foundational governance principles of:
 - Value generation/Strategy/Oversight/Accountability
- The enabling governance principles of:
 - Stakeholder engagement
 - Leadership
 - Data and decisions
 - Risk governance
 - Social responsibility
 - Viability and performance over time

Dubai, UAE 2025 Dates

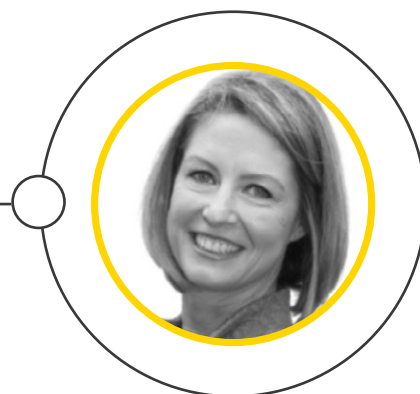
May 2025

	Time (GST)
Session 1 - 28 May	16:00 - 20:00
Session 2 - 29 May	16:00 - 20:00
Session 3 - 2 June	16:00 - 20:00
Session 4 - 3 June	16:00 - 20:00

August 2025

	Time (GST)
Session 1 - 6 August	16:00 - 20:00
Session 2 - 7 August	16:00 - 20:00
Session 3 - 11 August	16:00 - 20:00
Session 4 - 12 August	16:00 - 20:00

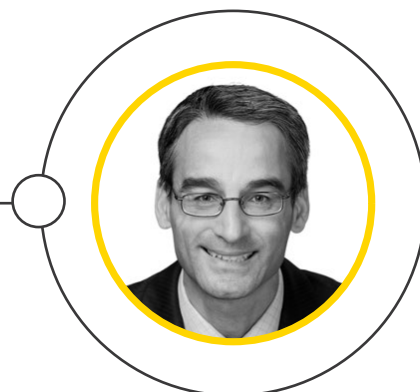
Digital Course facilitator



Carolynn Chalmers

Carolynn is an internationally recognized name in governance and a renowned facilitator on several aspects of governance. She has been involved since inception in the drafting of ISO 37000 and is one of the few people who can provide the history behind, and the intentions of, every aspect of ISO 37000. Carolynn also chairs the South African Bureau of Standards' technical committee responsible for this standard.

Online Course facilitator



Paul Dubal

Paul has a long history in corporate governance, with over 30 years experience working in professional services, senior in-house roles in regulated banking and finance companies, and as an independent governance consultant and coach. He has worked in UK, North America, the Caribbean and the Middle East and his current clients span the globe. Paul's international experience complements the approach of the Standard as an internationally recognised common language for good governance. As one of the few ISO 37000 certified practitioners in Canada, his focus is on using the Standard to improve governance across the range of entities and industries that can benefit from its principles. Paul is also a certified life coach, group coach and emotional intelligence (EQ) assessor and practitioner, and advocates that good governance is as much about conduct and behaviours as systems and processes. Paul's highly regarded book 'EQ for the Governance Professional,' explores the vast range of soft skills required of a successful governance practitioner.

**Book now
to ensure you stay
abreast of
international
governance
developments**